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**KAREEM ABDUL-JABBAR CELEBRITY ROAST PACKAGE  
AT JW MARRIOTT LOS ANGELES L.A. LIVE**

*Packages Include Tickets to Star-Studded Roast and Statue Unveiling*

**Los Angeles, Calif.** – Sept. 26, 2012 – The [JW Marriott Los Angeles L.A. LIVE](#) is offering an opportunity to celebrate with the NBA All-Time Leading Scorer and New York Times best-selling author Kareem Abdul-Jabbar. The former Los Angeles Laker will be honored on Nov. 16, 2012 when his statue is unveiled in front of STAPLES Center, and again on Nov. 17, 2012 when friends and colleagues gather to “roast” the NBA Hall of Famer at the [Los Angeles luxury hotel](#). The **Kareem Abdul-Jabbar Celebrity Roast Package** includes accommodations, tickets to both events, plus an autographed copy of Mr. Abdul-Jabbar’s book.

Book by October 18, 2012. Good for arrival Friday, Nov. 16, 2012 the two-night package includes the following:

- Accommodations for two nights at the JW Marriott Los Angeles L.A. LIVE
- Two tickets to the Kareem Abdul-Jabbar Statue Unveiling, including private reception at STAPLES Center, on November 16th
- Two tickets to watch the Los Angeles Lakers vs. Phoenix Suns from a private suite in STAPLES Center, on November 16th
- Two tickets to the Kareem Abdul-Jabbar Celebrity Star-Studded Roast, at the JW Marriott on November 17th
- Autographed copy of *What Color is My World – The Lost History of African American Inventors*, by Kareem Abdul-Jabbar

This exclusive [Los Angeles hotel package](#) is priced at \$5,000 per stay. For reservations at the JW Marriott Los Angeles, call 213.765.8600 or visit [www.marriott.com](http://www.marriott.com). Proceeds will benefit the Skyhook Foundation, a non-profit 501 c(3) that “Gives Kids A Shot That Can’t be Blocked.”

Rates quoted are per package, based on double occupancy and exclude taxes and gratuities. Reservations are subject to availability and a two-night minimum stay is required. Packages cannot be combined with any other offer.

**About JW Marriott Los Angeles L.A. LIVE**

Located in the heart of downtown Los Angeles, the JW Marriott serves as the focal point of the L.A. LIVE district, offering travelers a front seat to world-class sports and entertainment. The hotel features 878 stylish guest rooms, a full service spa and fitness center, outdoor heated pool, diverse dining options, including celebrity chef Kerry Simon’s L.A. Market and 100,000 square feet of

versatile meeting space. The JW Marriott Los Angeles shares the distinctive 54-story tower with sister hotel The Ritz-Carlton, Los Angeles and The Ritz-Carlton Residences at L.A. LIVE. Steps away from STAPLES Center, Nokia Theater L.A. LIVE, The GRAMMY Museum and an array of restaurants, venues and nightspots, the JW Marriott Los Angeles is at the center of one of the most exciting parts of the city.

#### About Kareem Abdul-Jabbar

When Kareem Abdul-Jabbar left basketball in 1989, no NBA player had ever scored more points, blocked more shots, won more Most Valuable Player awards, played in more All-Star games or logged more seasons. His list of accomplishments is perhaps the most awesome in league history. Dubbed "History's Greatest Player" by Time Magazine and "Collegiate Athlete of the 20th Century" by ESPN Abdul-Jabbar is currently serving as a Cultural Ambassador for Secretary of State Hillary Rodham Clinton and continues his philanthropy through his Skyhook Foundation, which "Gives Kids A Shot That Can't Be Blocked" by developing an understanding of careers outside of sports and entertainment.

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